

Press Release

**GoImpact's Helene Li receives the Business Leadership in Wealth and Society Project Award at the Global Wealth and Society Awards 2018.**

- **Helene Li is an advocate for social investment and a top influencer on sustainability and impact**
- **Contributed substantially to advisory on United Nations Development Programme's (UNDP) sustainable projects**
- **Helene has demonstrated critical capabilities of being a social entrepreneur**

**London, November 8<sup>th</sup> 2018-** Helene Li received the Business Leadership in Wealth and Society Project Award at The Global Wealth and Society Awards 2018. The award ceremony was held in conjunction with the Future Wealth Summit 2018, at the Courthouse Hotel Shoreditch, London.

The London-based Global Wealth and Society Awards Programme seeks to recognise high and ultra-high net-worth individuals who use their wealth to bring about positive impacts on the society that they operate in, and the institutions that help them do so. Recipient of these awards underwent a stringent and comprehensive evaluation process, demonstrating the verve to deploy wealth in ways to bring about positive impacts on the society and at the same time make positive financial return on client investments.



*Standing from left: Members of the International Advisory Council of the Global Wealth and Society Awards programme; Gordian Gaeta, April Rudin and Urs Bolt with Helene Li; Founder; GoImpact*

She is an advocate for social investment as well as a top influencer on Sustainability and Impact. She believes in the power and potential of capital markets to bring about positive social changes, and proactively pushes for purpose-led investment to become mainstream in the financial industry.

In her roles in BNP Paribas Wealth Management, a JP Morgan Chase Private Bank and Swiss wealth management firm Lombard Odier, this seasoned private banking veteran has been instrumental in setting up Family Office and Philanthropy related forums across Asia Pacific.

From her career in the financial sector, she was driven to use her knowledge to drive social and environmental impact. She is “committed to leveraging the financial power and heart of the 1% to accelerate the impact in helping the 99%.”

She works with numerous family offices across Asia Pacific to develop relevant investment strategies in sustainable development programmes. She is also an advisor to the United Nations Development Programme (UNDP) on sustainable projects to bridge the gaps between capital owners, the financial services sectors and social impact organisations.

She has been actively involved in social impact programs and charities such as the Next Generation program for BNP Paribas Wealth Management, the Creative Capitalism Forum, Family Office Forum and Time Auction. She also dedicates a portion of her time educating and working with universities, businesses and the community, to help promote sustainable development across different sectors.

She is a graduate from the University of Hong Kong with a First Class Honors degree in English and Economics.

She partnered with the Hong Kong Polytechnic University and established the forward-thinking platform Creative Capitalism Forum in 2010, hoping to deepen the call for socially meaningful engagements.

Not satisfied with just shaping and influencing the development of social impact and impact investing, she has also lately taken up the mantle of becoming a social entrepreneur to be wholly and physically involved.

She co-founded the investment platform GoImpact, which connects investors and other stakeholders interested in impact investing, as part of the effort to fund projects to achieve the United Nations’ Sustainable Development Goals (SDGs). Which require US\$2.5 trillion yearly to fund their attainment.

Her work with different sectors and the community is truly inspiring.

Moreover, she is a frequent participant at Family Office Forum Asia, event for senior investment professionals and family members from single and multi-family offices operating in Asia.

The Business Leadership Achievement in Wealth and Society Project Award is the most prestigious of the achievement awards, as it recognises those who have distinguished their reputations, skills and achievements over a lifetime, setting the benchmark from which we assess others who distinguish themselves on current achievements.

At the awards ceremony, DBS Bank of Singapore was named the Best Private Bank in Wealth and Society in Asia-Pacific. Other Best Private Bank in Wealth and Management Award winning institutions include Indonesia's Bank Mandiri, South Korea's KB Kookmin Bank, Saudi Arabia's Samba Financial Group, Thailand's Kasikornbank and Turkey's TEB Private Bank.

For specific details relating to description of the awards, evaluation criteria and process, kindly visit <http://www.wealthandsociety.com/theglobalwealthandsocietyawards/criteria>.

For all Wealth and Society Awards 2018 photos, please visit

[https://www.facebook.com/pg/wealthandsociety/photos/?tab=album&album\\_id=368836930527229](https://www.facebook.com/pg/wealthandsociety/photos/?tab=album&album_id=368836930527229)

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